



**National CAPACD Request for Proposals**  
***2025 Our Neighborhoods Peer Learning Program***

RFP Release Date:	January 28, 2025
RFP Due Date:	February 26, 2025, 11:59 p.m. PT
Informational Webinar:	February 11, 2025 3:00 p.m. ET/ 2:00 p.m. CT/ 1:00 p.m. MT/ 12:00 p.m. PT/ 10:00 a.m. HT Register for the info session <a href="#">here</a> .

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<b>1. SUMMARY &amp; PURPOSE</b>
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**Program Objectives**

The National Coalition for Asian Pacific American Community Development (National CAPACD), with generous support from the Robert Wood Johnson Foundation and the TD Charitable Foundation, announces the 2025 *Our Neighborhoods* Peer Learning Program. This program aims to create a space where participants working in community-based organizations (CBOs) can support one another to overcome challenges in organizing low-income Asian American, Native Hawaiian, and Pacific Islander (AA and NHPI) communities around issues of gentrification and displacement. Hosted by National CAPACD’s Community Empowerment team, the program’s objectives are: 1) to increase capacity for CBOs to engage in organizing work that prevents/stops displacement and gentrification, and 2) to create a peer learning community of organizers and advocates who are committed to this work.

**Who Should Apply**

National CAPACD invites organizations that are engaged in organizing Asian American and/or Native Hawaiian and Pacific Islander communities around the issue of gentrification and displacement to apply to participate in this program. Building off of the success of our anti-displacement community organizing toolkit (available publicly at [aapineighborhoods.org](http://aapineighborhoods.org)), National CAPACD invites organizations that are actively combating displacement through power building strategies (e.g. building tenants associations; organizing constituents to advance housing, equitable development, or land use policies; or engaging communities in community-led planning processes). National CAPACD is actively seeking applicants who build the leadership



of directly impacted AA and NHPI communities in campaigns and advocacy activities (see *Section 8 Selection Criteria* for more information). National CAPACD has provided definitions of power building in *Section 10*.

**Program Information**

Program activities will include peer discussions, trainings, and space to workshop new ideas. Potential topics for the discussions and trainings may include: tenant rights, equitable development, culturally relevant outreach, developing grassroots leadership, and building narrative power. Participants may be divided up based on their organization’s issue area. These cohort formations are organized to allow for network building amongst a smaller group of participants who share a commonality based on their organizations’ issue area.

Participants will be required to:

- attend a virtual orientation;
- present on their organization’s work and expertise;
- attend virtual cohort meetings (each meeting will be two hours long); and
- participate in an in-person convening in Detroit, MI (pending COVID-related safety conditions).

Session dates and times are listed in the table below.

**Tentative Schedule in 2025**

DATE	CONTENT	DATE	CONTENT	DATE	CONTENT
May 6 3-5 p.m. ET	<i>Virtual Orientation</i>	June 26-27	<i>In-person Convening/ National CAPACD 25th Anniversary Celebration</i>	Aug 12 3-5 p.m. ET	<i>Virtual session</i>
May 27 3-5 p.m. ET	<i>Virtual session</i>	July 15 3-5 p.m. ET	<i>Virtual session</i>	Sept 9 3-5 p.m. ET	<i>Virtual session</i>
June 10 3-5 p.m. ET	<i>Virtual session</i>	July 29 3-5 p.m. ET	<i>Virtual session</i>	Sept 29- Oct 1	<i>In-person convening in Detroit</i>

**2. GUIDELINES FOR SUBMISSION AND ASKING QUESTIONS**

All applications are due by February 26, 2025, 11:59 p.m. PT and should be submitted [online via National CAPACD’s grant portal](#). The Foundant user guide provides detailed information about how to create an account and access the grant portal ([linked here](#)). Applications must be complete, including a narrative and other required supporting documentation, in order to be considered. All questions about this grant opportunity should be directed to [ourneighborhoods@nationalcapacd.org](mailto:ourneighborhoods@nationalcapacd.org), and a response will be provided within two business days. Any questions directed to other staff or National CAPACD email accounts will result in a delayed response.



### 3. APPLICATION TIMELINE

- **RFP released** – January 28, 2025
- **Informational Session** – February 11, 2025, at 3:00 p.m. ET/ 2:00 p.m. CT/ 1:00 p.m. MT/ 12:00 p.m. PT/ 10:00 a.m. HT
- **RFP deadline** – February 26, 2025, 11:59 p.m. PT
- **Acceptance Notifications** – March 2025

### 4. GRANT PERIOD

Awards will have a grant period of May to September 2025.

### 5. GRANT AWARD DETAILS

- National CAPACD anticipates making 12 grants of \$15,000 for each awarded organization.
  - A portion of these subgrants will be awarded to organizations that fall in a specified geographic region (see *Section 8 Selection Criteria*).
- Funds awarded will be flexible and used at the organization’s discretion in accordance with National CAPACD’s guidelines.

### 6. REQUIRED ACTIVITIES

- Attendance is required for all scheduled cohort meetings, including a virtual orientation and at least one in-person convening (a travel stipend will be provided).
- A maximum of two absences are allowed, preferably with a 48-hour notice.
- Sub-grantees must submit a final report documenting program activities and learnings.
- In addition to the final report, sub-grantees may be asked to provide a progress summary of their proposed outputs/outcomes.
- Subgrantees may be asked to present learnings on webinars, document learnings, or present to external stakeholders.

### 7. ELIGIBLE APPLICANTS

To be eligible for this subgrant opportunity, an organization must:

- Be an organized group of people (we do not fund individuals) with a 501(c)(3) status as determined by the IRS **OR** be an organization fiscally sponsored by a 501(c)(3) organization.
- Conduct work and services in the United States including territories of Puerto Rico, the U.S. Virgin Islands, American Samoa, the Commonwealth of the Northern Mariana Islands, and Guam.
- Be a community-based organization that serves and represents low-income AA and NHPI communities.
- Be working at the local, state, or regional level to advance policy or systems change.

Participants of the program in prior years are welcome to apply for the 2025 *Our Neighborhoods* Peer Learning Program. However, if the staff member attending the program has participated in more than one iteration of the program, we may ask that the organization apply as a technical assistance provider instead.



**8. SELECTION CRITERIA**

National CAPACD will use the following **criteria** to score sub-grant applications.

Category	Points Awarded
<p><b>Organizational Background</b></p> <ul style="list-style-type: none"> <li>• The organization demonstrates alignment with National CAPACD’s mission and values: <i>National CAPACD advances equity and creates vibrant, healthy neighborhoods by mobilizing and strengthening a powerful coalition of Asian American, Native Hawaiian, and Pacific Islander community-based organizations working in low-income communities.</i> <ul style="list-style-type: none"> <li>◦ More information on National CAPACD’s theory of change can be found <a href="#">here</a>.</li> </ul> </li> </ul>	10
<p><b>Communities Served</b></p> <ul style="list-style-type: none"> <li>• Low-income Asian American and/or Native Hawaiian and Pacific Islander communities are a part of the organization’s constituency or base. <ul style="list-style-type: none"> <li>◦ <i>Note: We are prioritizing organizations led by and are traditionally underserved AA and NHPI communities (i.e. Native Hawaiians, Pacific Islanders, Southeast Asian, South Asian communities, refugees, and extremely low-income communities).</i></li> </ul> </li> <li>• The proposal demonstrates how underserved geographies will be impacted by the proposed program. <ul style="list-style-type: none"> <li>◦ <i>Note: We are prioritizing under-resourced regions with less access to funding (including the South, Midwest, or Hawaii). As a portion of this fund is supported by the TD Charitable Foundation, we have designated funding for organizations in specific states (Connecticut, Delaware, Florida, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Vermont, Virginia, Washington D.C.). If you are not located in these areas, you may still apply.</i></li> </ul> </li> <li>• The organization serves communities that have been impacted by gentrification and displacement and builds the leadership of those communities (i.e. leaders from the organization’s impacted community are included in the decision-making process around organizational campaigns or program activities).</li> </ul>	30
<p><b>Program Information</b></p> <ul style="list-style-type: none"> <li>• The organization has a clearly defined base-building strategy, i.e. strategy for reaching low-income impacted communities in outreach and program activities.</li> <li>• The proposal demonstrates that the program is building the power of low-income Asian American and Native Hawaiian/Pacific Islander communities, aiming to interrupt gentrification or displacement in the community or neighborhood(s) it</li> </ul>	30



<p>serves (e.g. base-building, leadership development, policy advocacy campaigns, community-led planning, etc.).</p> <ul style="list-style-type: none"> <li>The staff of the program demonstrates a strong connection and commitment to the communities that the organization is serving or trying to reach.</li> </ul>	
<p><b>Proposed Activities</b></p> <ul style="list-style-type: none"> <li>The organization has a clear plan for reaching its proposed outputs and outcomes during the grant period (i.e. growing its constituent base, developing leaders, and/or advancing campaign outcomes).</li> <li>The organization demonstrates interest in participating in a peer learning program and clearly demonstrates how participation will further its organizational capacity.</li> <li>The organization commits to participating in the peer learning program for the full length of the program.</li> </ul>	30
<b>TOTAL POSSIBLE POINTS</b>	<b>100</b>

**9. APPLICATION FORMAT & QUESTIONS**

Applicants will be required to respond to the following questions in the [online application portal](#). Supplemental materials required for application submission are also indicated. Applicants will not be able to submit an application unless all required fields are completed.

- **Section I: Sub-Grantee Application Information**
- **Section II: Organization Details**
  - **Upload:** (501(c)(3) tax-exempt status (must be a letter from the IRS) or fiscal agent agreement
- **Section II: Contact Information**
- **Section IV: Financials** - includes current fiscal year organizational operating budget
  - **Upload:** Most recent IRS Form 990 and audited financial statement
- **Section V: Organizational Background** - Includes the organization’s mission statement and explanation of how the organization aligns with National CAPACD’s mission and values
- **Section VI: Communities Served**
  - Indicate the ethnic populations served by your program
  - Geography Served: Briefly describe the neighborhood(s) or region(s) your organization serves and how it has been affected by gentrification/displacement.
  - Impacted Community Leadership: Explain how your organization supports the leadership development of directly impacted communities and includes community members in decision-making processes.
- **Section VII: Program Information**
  - Program Description: Describe the program/project that this funding would support.



- Power building strategies: Explain your organization’s strategies to combat gentrification/displacement and build your base.
- Staffing: Describe the staff’s connection/commitment to the community that your organization serves or constituencies you are trying to reach
- **Section VIII: Proposed Activities**
  - Campaign or Policy Goals: List planned campaign or policy-change outcomes you hope to achieve during the grant cycle.
  - Propose numerical outputs and commit to tracking outcomes related to constituent engagement and leadership development of impacted communities.
  - Peer Learning Goals: Explain your interest in the program and topics that would be helpful for the attending staff.
  - Organizational Capacity: Commit to the entire duration of the program and name the attending staff.

## 10. ADDITIONAL RESOURCES

### Frequently Asked Questions:

**1. How does National CAPACD define “community organizing”?**

We define community organizing as “bringing people together to use their collective power to change culture and material conditions and to challenge existing power structures.” For more key definitions related to community organizing, please see the key definitions below.

**2. Do I need to be a paid National CAPACD member organization or a current subgrantee to qualify for funding?**

Being a dues-paying member is not a requirement for eligibility for funding. We will, however, take into consideration the length and quality of engagement between applicant organizations and National CAPACD.

**3. My organization is not AA and NHPI-led but does work with AA and NHPI communities. Can I still apply for funding?**

Yes, all local community-based organizations that serve AA and NHPI communities are eligible for funding. However, if funding is limited, we will prioritize organizations with AA and NHPI leadership for this funding opportunity.

**4. My organization is national or state in scope or focus. Can we still apply for funding?**

National and state organizations are eligible to apply. However, if funding is limited, National CAPACD will prioritize locally-serving organizations for this funding opportunity.

**5. I’m having trouble accessing the grant portal. Whom can I contact for help?**

If you experience any challenges with the application portal, please email [ourneighborhoods@nationalcapacd.org](mailto:ourneighborhoods@nationalcapacd.org).



**Key Definitions** (Modified from [lead-local.org](http://lead-local.org)):

**Community Power:** Community power is the ability of communities most impacted by structural inequity to develop, sustain, and grow an organized base of people who act together through democratic structures to set agendas, shift public discourse, influence who makes decisions, and cultivate ongoing relationships of mutual accountability with decision-makers that change systems and advance equity.

**Community Power Building:** Community power building is the set of strategies used by communities most impacted by structural inequity to develop, sustain, and grow an organized base of people who act together through democratic structures to set agendas, shift public discourse, influence who makes decisions and cultivate ongoing relationships of mutual accountability with decision-makers that change systems and advance equity.

**Structural Change:** Structural change is about the development, implementation, and protection of policies, practices, and systems changes to support a culture of health—a culture in which all people have equal opportunities to make healthy choices, whatever their circumstances. The structures can be rules and regulations, institutional policies and priorities, cultural norms and values—and disparities in power and influence.

**Base-Building:** A diverse set of strategies and methods to support community members to: be in relationship with one another; invest in each other's leadership; share a common identity shaped by similar experiences and an understanding of the root causes of their conditions; and use their collective analysis to create solutions and strategize to achieve them.